The Rutherford B. Hayes Presidential Library & Museums at Spiegel Grove enters its 100th year with a new name and logo and major projects under way that have positioned it as a leader among the nation’s presidential sites.

Exciting and creative new ideas abounded during 2015, as we collaborated with the Ohio History Connection on our museum exhibit redesign project and new, all-accessible main entrance. Both projects will be completed by our grand centennial celebration, which will take place Memorial Day weekend.

Staff and volunteers have been busy planning this celebration, which will provide a weekend of unforgettable events to mark this momentous occasion.

As president of the board of trustees and a descendent of Rutherford B. and Lucy Hayes, I’m pleased with the momentum our organization has gained. It is an honor to be part of the first presidential library in the United States to reach such an important milestone and celebrate a centennial’s worth of service to society.

This year, new programs have been added to our event schedule. All staff have been returned to full-time employment, and we have opened to the public on Mondays for the first time since 2009. This will allow us to accommodate more visitors, researchers and school tours.

In December, we revealed our new name and logo and showed some of what our new website, which is coming soon, will look like. This huge announcement was the culmination of months of research, analysis and discussion, and it was an exciting moment to share with the public.

Long before he became president of the United States, my great-great-grandfather took steps to preserve his writings and mementos of his life experiences. He let it be known that he wished them placed in a public museum where they could be examined and studied by everyone.

The story he wanted to tell was of a great country torn apart by the Civil War and rebuilt from the ashes even stronger than before. Because of the Rutherford B. Hayes Presidential Library & Museums, all of America and the world can view the turmoil and triumph of those critical years through his eyes.

I believe our new museum exhibits, main entrance, name, logo and website will help us carry this important story to a larger audience and inspire us to better fulfill the educational mission bestowed upon us by a man who believed an educated citizenry was the most powerful force on earth.

I am proud of all we accomplished in 2015 and look forward to continuing the momentum into our next century. Please join us for our grand centennial celebration and the many events we will have throughout 2016 to celebrate 100 years of the nation’s first presidential library.
With the fanfare of smoke and the music of Trans-Siberian Orchestra, the Rutherford B. Hayes Presidential Library & Museums at Spiegel Grove unveiled its new name and logo on Dec. 4.

It was a modern way to introduce the public to the historic institution’s centennial year, which will be celebrated throughout 2016. The new name and logo are part of the library and museums’ plans to better reach visitors of today and the future as it moves into its next century.

“We’re evolving so that we can serve modern audiences better, but at our heart we still have the same values that made our first century a successful one,” Executive Director Christie Weininger said.

The new name was chosen to focus more on President Rutherford B. Hayes and better explain that the facility houses the presidential library, the president’s home and a museum. The logo evokes a patriotic feeling and puts focus on Hayes, who served as 19th U.S. president, three-time governor of Ohio and congressman.

The new logo has red, white and blue elements that look presidential and a clean, modern design.

When the Hayes Presidential Library & Museums opened in 1916, it was known as the Hayes Memorial Library. Then in the 1960s, the name changed to Rutherford B. Hayes Presidential Center, which is the name it used until the Dec. 4 logo launch event.

“However, over the years, the word ‘center’ became ubiquitous and amorphous,” Hayes Presidential Library & Museums Board Member Tom Hoffert said during the ceremony in the museum auditorium.

“The notch at the bottom of the logo echoes the Ohio state flag, and the red star in the middle of the top symbolizes Hayes’ service in the Red Star Brigade during the Civil War, where he served as a general.

“Here in Fremont, the

word ‘center’ could mean the ‘shopping center,’ the ‘recreation center,’ the ‘medical center,’ or one of two ‘eye centers.’

“Names and words really do matter.”

Hayes Presidential Library & Museums staff worked with the Ohio History Connection to test the old name and logo with people unfamiliar with the institution. About 500 people responded and offered their thoughts, which showed more emphasis was needed on President Hayes and Spiegel Grove.

“So that’s what we did,” Weininger told the crowd who attended the logo launch. “With the launch of our new identity, we embark upon a bold enterprise. Today is a celebration of who we were, who we are and who we are becoming.

“And we are becoming a leader among presidential libraries in the United States, providing services of outstanding quality to our public.”
It’s here! We’ve spent three years planning for our centennial, and now the moment has arrived. An organization has only, well, one shot at planning a centennial, and ours is shaping up to be a stunner.

When I joined the staff in 2012, the board and staff had weathered quite a financial storm and guided this institution through nearly a decade of serious budget cuts, reduced hours and salaries for all staff and millions of dollars in deferred maintenance. Despite all that, other than closing to visitors on Mondays, services to the public were never reduced AND the beautiful and stunningly accurate restoration of the Hayes Home was completed. That is a tremendous accomplishment, especially considering the circumstances.

However we weren’t growing and flourishing in the way that we wanted to. So, the first thing that was needed was a strategy. We spent all of 2013 planning and dreaming for the future, knowing that our centennial – what a milestone! – was a few short years away.

As we moved through our strategic planning process and began making plans for 2016, we knew we needed to make a big and bold statement to the public about who we are, what we do and why we exist. Based on over 500 responses to questionnaires and personal meetings, it became apparent that three major things needed to change:

1) Exhibits. Our current exhibits were installed in 1968, and we needed to tell Rutherford and Lucy’s story in a different, more modern way. 2) Handicapped accessibility. Currently, visitors with mobility issues have to drive around to the back of the museum, press a button and wait for a staff member to help them onto a freight lift, which brings them up into a storage closet. 3) Our name. As we worked to revitalize our organization, we realized we had outgrown our image and our name. Our new name and logo needed to put the emphasis on President Hayes and draw attention to Spiegel Grove. The logo also needed to have stylistic elements that were unique to us and reflective of Hayes’ service to his state and country.

The results have been astounding. We have grown our budget, restored staff to full-time operations, reopened to the public on Mondays and crossed some critically important capital and marketing projects off our to-do list.

Thanks to the leadership and vision of our board of trustees and our devoted, ambitious and hard-working staff, we are entering our centennial year in a position of strength. And we couldn’t have done it without you, our members, visitors, partners and investors. This is your celebration too!

I hope you enjoy this special Annual Report issue of the Statesman, which sums up our past year and shares exciting details of our year to come. I look forward to seeing you at Spiegel Grove!
After nearly 50 years, the Hayes Museum is undergoing a major renovation to install new, interactive and educational exhibits.

The museum closed on Jan. 4 for installation of these exhibits, which will better tell the story of 19th U.S. President Rutherford B. Hayes and his family to learners of today and the future.

The upgrade is expected to make the Hayes Presidential Library & Museums one of the top presidential sites in the country.

“There will be new interactive and media components, along with more excerpts from the First Family’s diaries and letters,” Executive Director Christie Weininger said. “There will be bigger, bolder images to accompany the vast artifact collection we have. “The content of the new exhibits will be visually rich and highly educational, which will help make the Hayes story a fascinating one for modern audiences.”

The new exhibits will be unveiled when the museum reopens to the public on May 28 during the Rutherford B. Hayes Presidential Library & Museums’ grand centennial celebration, which will take place throughout Memorial Day weekend.

The exhibits will give the visitor an understanding of the era during which Hayes was president – the Gilded Age – and explain what his and First Lady Lucy Webb Hayes’ lives were like.

“The new exhibits will tell a more compelling story about Rutherford and Lucy Hayes, what they worried about, what they felt were solutions to society’s problems and what they wanted to accomplish,” Weininger said.

A Civil War exhibit will show the service of Rutherford B. Hayes, who enlisted in the Union army when the war began and rose to the rank of general. It will also offer visitors an interactive experience where they can feel what it was like to carry a Civil War soldier’s haversack, which held all of his necessities. A device will safely place the haversack on the visitor’s back.

The Life in the White House Gallery will show what it was like for the Hayes family to live at America’s most famous address. The Hayes Family Gallery, located next to the Rotunda, will have the large doll houses that belonged to Rutherford and Lucy’s daughter, Fanny, and share information about Hayes family members and descendants.

The Presidents Gallery, on the other side of the Rotunda from the Hayes Family Gallery, will house presidential artifacts, such as Abraham Lincoln’s slippers, and a replica of the Resolute Desk. Queen Victoria of England gave Rutherford B. Hayes the desk during his term as president. The original Resolute Desk is located in the Oval Office of the White House.

Other new additions to the museum will include a gallery discussing Rutherford and Lucy’s civic service after they left the White House, and another section of the museum will focus on the history of Fremont, the city where the Rutherford B. Hayes Presidential Library & Museums is located.

These exhibits will replace the most recent displays, which were installed in 1968. Although those exhibits were considered cutting-edge at the time and incorporated new technology of that era, they have become dated and need replacing. This upgrade is part of the Hayes Presidential Library & Museums’ $1.3 million Centennial Campaign.

The Hayes Home and research library remain open during construction.
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Page 7
Centennial Campaign near $1.3 million goal

The Hayes Presidential Library & Museums is just $100,000 from its $1.3 million Centennial Campaign goal.

Last fall, the facility launched the campaign to fund two major projects, a redesign of the museum and installation of a handicapped-accessible main entrance to the museum/library building, which will be completed for its centennial this year.

“The Centennial Campaign is a huge success because people recognize the importance of the capital projects it will address,” said Kathy Boukissen, director of development. “Updating the Museum galleries will create a stronger educational awareness of the important role President and Lucy Hayes played in the State of Ohio and the United States.

“The new exhibit galleries will motivate visitors to become more involved in their communities and have a positive influence on society. With these changes, we foresee the Hayes Presidential Library & Museums to make an even stronger economic tourism impact in Northwest Ohio.”

Work started on the main entrance project in November and is expected to be completed in March.

The $1 million museum redesign started when Director Emeritus Tom Culbertson began painting the two galleries located off the Rotunda in the original part of the museum building.

PPG Pittsburgh Paints donated the paint for these galleries and other sections of the museum through its Paint for a Change community outreach initiative. Paint For A Change is a nationwide initiative to help rehabilitate community structures in need of paint restoration.

The museum closed on Jan. 4 for installation of the new galleries and will reopen on May 28. The Hayes Home and research library remain open.

Due to construction on the museum, Second Saturdays R 4 Kids will not take place again until March 12.

The event will be from 11 a.m. to noon in an area of the museum not affected by construction and will focus on art and culture during the Gilded Age, the time period when Rutherford B. Hayes was president. Artistry Uncorked will lead a painting activity. Cost is $1 for kids ages 1-12, and parents do not have to pay an admission fee to bring their kids.

After March, Second Saturdays will not take place again until June 11, when it resumes its monthly schedule.

Second Saturdays R 4 Kids is an educational program that offers hands-on learning activities. Some events will feature a scavenger hunt available all day, and others will be from 11 a.m. to noon and feature a speaker or special event.

For a full schedule, visit rbhayes.org.

“I like that we get to learn what President Hayes did when he was alive, what they traveled in, what the kids played with and how they decorated Christmas trees.”

-Aaliyah Magee, regularly attends Second Saturdays R 4 Kids
Thank you, volunteers!

More than 7,100 hours logged
The Rutherford B. Hayes Presidential Library & Museums will launch a new website this year that will better meet the needs of Internet users. The site will be accessible on desktop and have a mobile version, which is especially important as the number of mobile web users checking in on smart phones and tablets continues to grow.

Online visitors can continue to access features like the Ohio Obituary Index, research collections, upcoming events and much more on the new site. The site has a modern look and is more easily navigable.

The current site was created in 2005. “Our website is the face we present to much of the world,” said Head Librarian Becky Hill, who has led the website redesign project. “The new website will update our 10-year-old look, preserve our massive content, add some exciting new features, work on various devices and promote us with a cutting-edge look.”

Hill gave a preview of the new site during the logo launch Dec. 4. The site is not yet active but is expected to go live by this spring. The web address will remain rbhayes.org.

Ohio Obituary Index named one of best sites

The Rutherford B. Hayes Presidential Library & Museums’ Ohio Obituary Index was named one of the best websites in Ohio by “Family Tree Magazine.”

The index made the magazine’s 75 Best Websites for U.S. State Genealogy Research list and was one of two from Ohio on the list. This is the third year the Ohio Obituary Index has received the award. “It is an honor,” Hayes Presidential Library Head Librarian Becky Hill said. “They only do one or two sites per state.”

The index is a free, searchable database where researchers can look for names of people who died in Ohio. They can browse data uploaded from 64 libraries across the state while doing research on things like genealogy, local history and more.

The Hayes Presidential Library & Museums started the database, which went online in 2000. Users can access the Ohio Obituary Index from their homes or any participating library. The index is available at http://index.rbhayes.org/hayes/index/.

The annual Easter Egg Roll was one of the most popular events of 2015.
I think President Hayes would appreciate the excitement of our centennial celebration: **The Nation’s First Presidential Library to Celebrate a Centennial!**

Our Centennial has been in the planning stages for three years. We “rallied the troops” to succeed in our hefty goals. I would like to recognize some of those “troops.”

- Our U.S. and state politicians. We met with many over the past several years and we appreciate their support to reinstate funding which allows us to grow as an organization.
- The Hayes Presidential Library & Museums Board of Trustees who took on the challenge to make very big changes, such as the redesign of the Museum exhibit galleries and the decision to have a new name and logo.
- Our major donors who took the time to meet and discuss our vision; and then financially support our efforts. We are one of many organizations requesting support, so we appreciate their financial leadership.
- Our many volunteers whose countless hours are of enormous value to us. In 2015 alone, our volunteers accounted for 7,130 man hours, which is equivalent to $164,500.
- Our many donors who continue to support us throughout the year(s). It is heartwarming to see how people will stretch in their giving because they believe in the importance of our organization.
- Our many event attendees who appreciate the quality of our educational programs.
- Our many sponsors who make special events possible and affordable for all. Our community is very fortunate.
- Our Development, Buildings and Grounds, GroveFest and Centennial Planning committees. These community members share their thoughts and their time to help us determine what is in the best interest of our organization and our community.

The New Year is a great time to reflect on our blessings of this past year and look forward to our next 100 years at the Rutherford B. Hayes Presidential Library and Museums!

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**Legacy Leaders** is a donor leadership group comprised of people who demonstrate their recognition of the Hayes Presidential Library & Museums’ value by including the facility as a beneficiary in their wills, life insurance policies, annuities or other planned-giving vehicles. We know many of you already have included the library and museums in your planned giving but have not yet made it known to us.

Why is it important to inform us of your plans? As a Legacy Leader, you will inspire others to do the same and secure the nation’s first presidential library for the next 100 years. Let’s talk! Contact Kathy Boukissen at 419-332-2081, ext. 226, or kboukissen@rbhayes.org.
Reaching our goal is achievable because of the many businesses and individuals listed below. THANK YOU!

As we continue to raise the additional dollars needed, we ask you to follow the lead by these donors. You too can be a part of this organization-changing campaign. Every gift makes a difference. The projects will be completed by Memorial Day Weekend. If we exceed our goal, money will be used to address other buildings and grounds capital projects, Spiegel Grove beautification and deferred maintenance.

**Naming Gallery Sponsors and Major Donors**

**Lucy Webb Hayes Wedding Gown**
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Gift Naming Opportunities
The Hayes Presidential Library & Museums rarely offers naming opportunities. We hope you take advantage of this special project to recognize your business, to honor someone you love, someone you admire, someone in your family or your family as a whole.
If you would like to discuss naming opportunities further, please contact me. Donations can be made over a five-year pledge period.
-Kathy Boukissen
Director of Development
419-332-2081, ext. 226 kboukissen@rbhayes.org

Naming Gallery Opportunities Available
The Hayes Family Gallery
Evolution of a National Landmark - in the Hayes

Naming Artifact Opportunities Available
Lucy’s Huntington Portrait Ruby Velvet Gown

By the numbers: A snapshot of visitors and programming in 2015
• People traveled from 45 states and nine countries to visit the Hayes Presidential Library & Museums.
• Some of the most distant foreign visitors came from Japan, Denmark, Australia and China.
• The only states not represented in our guest registry were Hawaii, Montana, Nevada, North Dakota and Rhode Island.
• Total attendance was 35,772.
• Twenty-seven school groups with a total of 1,034 students toured the Hayes Home and/or museum.
• Curriculum Connections brought 20 schools with 1,219 fourth-graders to tour the home and museum. School districts from Sandusky, Lucas, Seneca and Ottawa counties visited. Curriculum Connections is a satellite classroom experience for fourth-graders tied to each school’s curriculum and is paid for by a sponsor. The experience includes activities before and after the visit, which motivate students to learn.
• Museum auditorium rentals included a holiday party, meetings, luncheons and dinners, an awards banquet, a school reunion, a birthday party and wedding and bridal showers.
• More than 1,000 people attended weddings and receptions at Spiegel Grove.

Financials: July 1, 2014—June 30, 2015
Revenue and expenses

<table>
<thead>
<tr>
<th>INCOME</th>
<th>EXPENSES</th>
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<tr>
<td>State of Ohio</td>
<td>$293,690</td>
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<td>Development</td>
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<td>Memberships</td>
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<td>Investment Income (Trust Fund)</td>
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<th>EXPENSES</th>
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<tr>
<td>Operations</td>
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<td>Utilities</td>
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<td>Wages and Benefits</td>
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<td>Manuscripts, Acquisitions and Supplies</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$1,486,960</strong></td>
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</tbody>
</table>
New Century

New Entrance New Paths

Clockwise from top left: Construction on the new, handicapped-accessible museum front entrance is expected to be done in March.

Workers put the finishing touches on the new rose garden path dedicated in memory of Paula Welty.

Before and after photos of the tomb path. The new path was funded by the Jeanne Reed Fund of the Toledo Community Foundation.

We enjoy volunteering. It’s a wonderful historical place and a great place for the community. Plus, the people there are wonderful.”

-Linda and Rich Geyman, volunteers, donors and Legacy Leaders
Celebrate 100 years of America’s first presidential library, May 28-30!

Join us Memorial Day weekend for our Centennial Celebration.

Tentative schedule of events:

**Saturday, May 28**
- 9:30 a.m. – Grand reopening of the library and museum after $1.3 million renovation
- 1 p.m. – The Ohio State University Marching Band will march from downtown Fremont to Spiegel Grove and perform on the grounds.
- 3 p.m. – “The President’s Own” U.S. Marine Band will perform on the Hayes Home verandah.
- On-going throughout the weekend - Hayes family homecoming, tours of the Hayes Home, museum/library building and historic 25-acre grounds of Spiegel Grove.

**Sunday, May 29**
- 1:30 p.m. – Centennial Ceremony on the Hayes Home verandah
- Barbecue and festive celebration immediately following the ceremony

For details and updates, visit rbhayes.org.